

An aerial photograph of a city, likely Cambridge, Massachusetts, showing a dense urban area with numerous buildings and streets. The city is surrounded by lush greenery and trees displaying vibrant autumn colors in shades of yellow, orange, and red. A large body of water, the Charles River, flows through the city, with several bridges crossing it. The sky is blue with scattered white clouds. A green banner is overlaid on the top half of the image, and a white banner is overlaid on the bottom half.

# Climate Working Group

*Meeting #2*

# Agenda

**September 15th, 5-6:30 pm**

- Meeting 1 Summary (5 minutes)
- Review and refine the CCWG work plan (10 minutes)
- Identify the key ‘actors’ (50 minutes)
- Which actors, in what sequence, to discuss in next 3 meetings (10 minutes)
- Preliminary outline of the CCWG’s work product (10 minutes)
- What are we missing that’s important? (5 minutes)
- Snapshot of next meeting’s goals and pre-work (1 minute)

# Meeting 1 Summary

- **Lots of planning, good ideas, goals set, analysis, reports, commitments. There have been notable successes and Cambridge is seen as a climate leader.**
- **Much of what can and needs to be done is known**
- **AND progress towards goals don't match aspirations or need & no accountability**
- **Equity is critical to consider**
- **Progress will require mandates, despite reluctance. Carrots haven't worked**

## **Suggested approach of CCWG:**

- **Focus on actors**
- **Focus on actions identified as impactful and incorporate new impactful actions .**
- **Identify and address barriers to action**

# Meeting Goal: Review Refine Work Plan

- **Agendas**
  - **Meeting #2 (today):**
    - Review approach
    - ID actors to consider
  - **Meeting #3, 4 & 5:**
    - For actors: ID actions, barriers, possible goals and timing
  - **Meeting #6:**
    - Review/refine findings, what's missing
    - Comments for refining report out and next steps
- **Approach**
  - **How to get and incorporate input from the actors we identify?**
  - **How to be as productive and efficient as possible?**
  - **Other questions? What else?**

# Key Actors: Goal for this discussion

- Articulate (prioritize?) a list of actors
- *Start* identifying/note key actions they need to take
- *Start* identifying/note key barriers they face
- Note steps City might take to help address barriers

## Materials:

- Preliminary list of actors (next slide)
- Working template

*We're establishing the framework of actors to discuss in the next three meetings and starting to populate the actions and barriers.*



# Key Actors: are these the right ones?

- City of Cambridge
  - City Council; City Administration; CDD; DPW; Other departments
  - Climate focused Organizations/groups working with the City (CEA, CPAC, NZAP, CRZTF, Compact for a Sustainable Future [defunct?] etc.)
- Construction industry - Developers, Architects, etc.
  - *Do different kinds of players in construction (commercial, residential, labs) require different consideration and measures?*
- Property Owners
  - Homeowners; Institutions (e.g. Harvard, MIT, Lesley); Commercial
  - *When/how should we differentiate by scale?*
- Renters
  - Residential; Commercial
- ***WHO ELSE??? Financial institutions? State?***

# Key Actors: Decision needed

- Preliminary list of actors: decide if correct
- Do certain actors stand out as higher priority?
- Note... for each actor CCWG plans to identify:
  - Actions that can/should be taken
  - Barriers that prevent action
  - Steps the City or others can take to address those barriers
- Which actors should be focus on meetings 3, 4 and 5?

## Example: City Administration tab on shared Google sheets

[illegible]



# CCWG's Final Work Product: request feedback

Example: Homeowner tab on shared Google sheets

	A	B	C	D	E	F	G	H	I	J
1	Actions to take	Impact on Climate/GHG [High Medium Low]	Other impacts	Sector(s) impacted	Barriers to action	Ideas for addressing Barriers	Programs Available to Alleviate Barriers	Equity considerations	Priority or Urgency	Any other Actor(s) Involved?
2	Install heat pump	high	necessary to get to zero emissions	homes, construction,	Money, uncertainty, fear of new, lack of trust in sellers	provide coaches, better communication, zero interest loans	CEA, MassSave, identified local funding sources	wealth should not prevent installation	urgent, to meet goal of 60% reduction by 2030	
3	intall solar panels									
</										

# Example of providing solution: learn from others

Example: Newton pages



About

Government

Residents

How Do I...

Climate and Sustainability

Climate Action Plan

City Initiatives

Actions You Can Take

Progress

Ask an Expert

The Team

Citizens Commission on Energy

## TAKE ACTION!

Get a No Cost Home Energy Assessment



Insulate "To The Max"



Electrify Your Ride



Update Heating & Cooling



Go Solar!

Have a Question? Consult an Energy Coach

Even More Actions



HOME

ABOUT

RESOURCES

VIDEOS & MEDIA

FINANCING & INCENTIVES

FAQS

GET STARTED



## HeatSmart Newton

An efficient, clean, environmentally-friendly solution for heating, cooling and hot water for your home.

# Final Work Product: correct direction?

- Feedback on draft google sheet - which will be shared
- Include a concise executive summary
- Bulk of product will be actions to take
- Action plan will include ideas to address barriers
- Plan will include recommendations to drive action elsewhere and continue work into the future

# Anything we've missed?

- What and who have we left out?
- What are we not yet thinking about?

## For Next Time:

- Next meeting: Naomie scheduling - please respond
- Preview of goals for next meeting
- Preparatory work: populate google sheets

Thank You!